

MAURY STRAUSS DISTINGUISHED PUBLIC LECTURE

Presented by the Fralin Biomedical Research Institute at VTC



Addictionomics of Self-Control

Both the US and the world as a whole are reaching a tipping point in terms of addiction, where the highest rates of drug dependency may be seen. In this lecture, Dr. Bickel will delve into the use of behavioral and neuroeconomics tools to tackle the issue of addiction. These methods offer a comprehensive perspective on addiction, presenting new strategies for addressing this complex disorder and offering practical advancements in treatment approaches for addictive behaviors.

WARREN K. BICKEL, Ph.D.

Virginia Tech Carilion Behavioral Health Research Professor
Director, Addiction Recovery Research Center
Director, Center for Health Behaviors Research
Fralin Biomedical Research Institute at VTC

TO BE SCHEDULED

(Reception and hors d'oeuvres at 5 p.m.)
Room M203, 2 Riverside Circle

Watch via Zoom: <https://FralinBioMed.info/DPL-Join>.



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