

PIONEERS IN BIOMEDICAL RESEARCH SEMINAR

Presented by the Fralin Biomedical Research Institute and co-sponsored by the institute's Center for Health Behaviors Research and the Addiction Recovery Research Center



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In Person Seminar: U.S. Tobacco Companies Flooded the U.S. Food Supply with Hyper-palatable Foods: Implications for Our Food Environment and Public Health

Between the 1980's and early 2000's, U.S. tobacco companies owned and developed leading U.S. food companies. Dr. Fazzino will present scientific evidence indicating that U.S. tobacco companies Phillip Morris and RJ Reynolds may have preferentially disseminated hyper-palatable foods into the U.S. food system. The U.S. food environment is saturated with hyper-palatable foods, and findings indicate that tobacco company involvement in the food system may have had substantial consequences for our current food environment. Policy regulation should be considered to address hyper-palatable food availability and protect public health.

FRIDAY, FEB. 16, at 11 a.m.

Room G101 A/B, 4 Riverside Circle

Watch live via Zoom at <https://FralinBioMed.info/PBR-Join>.



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