

MAURY STRAUSS DISTINGUISHED PUBLIC LECTURE

Presented by the Fralin Biomedical Research Institute at VTC



J. MARSHALL SHEPHERD, Ph.D.

Georgia Athletic Association Distinguished Professor of
Atmospheric Sciences and Geography
Department of Geography
Director, Atmospheric Sciences Program
University of Georgia

Member, National Academy of Engineering, National Academy
of Sciences, American Academy of Arts and Sciences

In Person Lecture: Cloudy with a Chance of Science: The Intersection of Wicked Problems, Perception, Communication, and Risk

Through the lens of current weather-climate events, two decades of research, and vast experience with scientific discourse, this lecture will explore how the broader public and decision-makers consume science information. Dr. Shepherd is a member of the National Academy of Sciences, National Academy of Engineering, and the American Academy of Arts and Sciences. He also hosts the Weather Channel's Weather Geeks and writes for Forbes.com. This former NASA scientist uses science, humor, and an "end-to-end" approach to expose challenges and opportunities associated with science engagement.

THURSDAY, OCT. 19, at 5:30 p.m.

(Reception and hors d'oeuvres at 5 p.m.)

Room M203, 2 Riverside Circle, or watch via Zoom: <https://FralinBioMed.info/DPL-Join>.



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