

# MAURY STRAUSS DISTINGUISHED PUBLIC LECTURE

Presented by the Fralin Biomedical Research Institute at VTC



**ROBERTA L. SCHWARTZ, Ph.D.**

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Elected Fellow of the American Academy of Healthcare  
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## *Virtual Lecture: Digital Innovations Are Essential for Leading Organizations: A Houston Methodist Hospital Experience*

Healthcare Organizations have embraced digital innovations, particularly during the COVID pandemic. Creating a sustainable culture of innovation, however, is challenging. Organizations must have the willingness and the passion to continuously reinvent not only the way that they do their business, but, also, their technology. Houston Methodist Hospital has built a Center for Innovation that continuously drives Innovation in patient facing and administrative departments. Dr. Schwartz will explore the structure behind the Center for Innovation as well as some of the products that are currently in use.

**THURSDAY, OCT. 14 at 5:30 p.m.**

Watch live at <https://viriniatech.zoom.us/j/89350646999> or <https://fbri.vtc.vt.edu/events/live-webcast.html>.



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