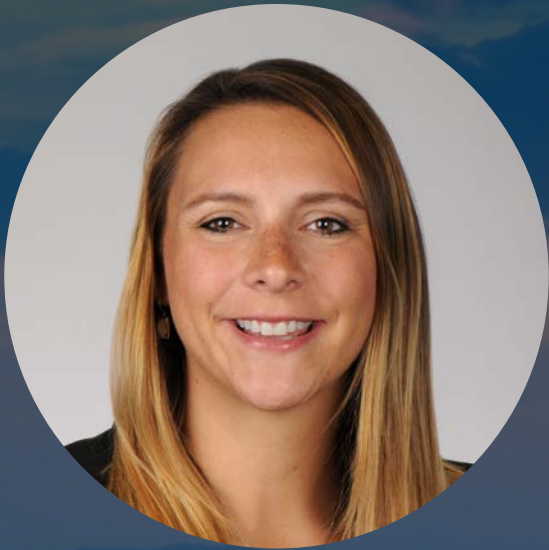


PIONEERS IN BIOMEDICAL RESEARCH SEMINAR

Presented by the Fralin Biomedical Research Institute and co-sponsored by the institute's Center for Health Behaviors Research and the Addiction Recovery Research Center



TRACY SMITH, Ph.D.

Associate Professor
Psychiatry and Behavioral Sciences
Medical University of South Carolina

In Person Seminar: Reducing the Harms from Tobacco Through Nicotine Regulation

Tobacco use is the leading cause of preventable death and disease, and combustible tobacco use is responsible for the vast majority of these harms. Regulating tobacco to reduce the appeal and addictiveness of cigarettes is likely to result in the greatest public health gains. Dr. Smith will present data from animal studies, human-lab, and clinical trials testing the impact of nicotine regulation on nicotine reinforcement and smoking behavior. Thoughtful regulation of non-combusted tobacco products is also needed to prevent uptake among youth and allow appealing substitutes for addicted cigarette smokers. Dr. Smith will present preliminary data assessing the ability of e-cigarettes to promote switching away from cigarettes among adults and explore factors that may promote switching.

FRIDAY, SEPT. 8 at 11 a.m.

Room G101 A/B, 4 Riverside Circle
Watch live via Zoom at <https://FralinBioMed.info/PBR-Join>
or at <https://fbri.vtc.vt.edu/events/live-webcast.html>.



FRALIN BIOMEDICAL
RESEARCH INSTITUTE AT VTC
VIRGINIA TECH.